

2024 PARTNERSHIP
PRESENTATION



**TRISTAN
RAJAKOSKI**



ABOUT TRISTAN

Tristan is a 17 years old Swiss and Finnish young man born with a huge passion for sports. He always competed in sports at a high level, such as judo, fencing, and later hockey. He has always been addicted to competition and adrenaline.

Tristan played hockey semi professionally for 6 years. After 2 major injuries, he realised his objective of playing hockey professionally was compromised. However, through this difficulty, Tristan decided to pursue his passion for another activity : Motorsport!

With his thirst for new challenges, Tristan jumped straight into the most challenging Karting discipline : KZ2. A category reserved to experience drivers, with a top speed of 160 kph!

After a few test sessions, he immediately showed his talent. His first race saw him finish only 1 second away from the ex-Swiss KZ2 champion. He won his second race in KZ2 U18 only one month after his racing debut.

As an aspiring racing driver, the next step is single-seater, starting in Formula 4, with the Maffi Racing team. Tristan has already participated in his first test sessions, showing a promising pace as well as a professional attitude. As of now, he is looking for sponsors that would help him reach his objective of becoming a professional race driver.

F4

FIA FORMULA 4

FIA F4 is a motorsport category created in 2014. It targets the best young racing drivers, aged between 15 and 22

The majority of actual Formula 1 drivers have competed in Formula 4, notorious examples are Charles Leclerc, Alex Albon or even Lando Norris.

Competing in Formula 4 allows young drivers to be detected early on, with the objective of reaching Formula 1. F4 is also the ideal category for racing drivers aiming for a career in GT or Endurance, such as LMP3 or LMP2.

In short, Formula 4 is the ideal starting category for a professional career in motorsport.

F4



F4 ITALIAN CHAMPIONSHIP CALENDAR



1st Rd - May 5th - Misano



2nd Rd-June 2nd- Imola



3rd Rd - June 16th - Vallelunga



4th Rd - July 14th - Mugello



5th Rd - July 21st - Paul Ricard



6th Rd - September 29th - Barcelona



7th Rd - October 27th - Monza

F4 CEZ CHAMPIONSHIP



1st RD - April 28 th - Balaton Park



2nd RD - May 19 th - Red Bull Ring



3rd RD - June 6 th - Slovakia Ring



4th RD - August 4 th - Most



5th RD - September 8 th - Brno



6th RD - September 22th - Salzburgring



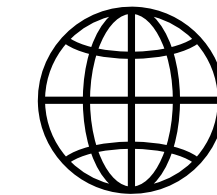
F4 MEDIA COVERAGE

BROADCASTING CHANNELS :

Sky sports, ACI sports, MS Motor TV, Youtube
29 million viewers per year in over 20 countries



29 + million viewers



20 + countries



52 + broadcasters

F4 VISIBILITY ON SOCIAL MEDIA : #FOLLOWERS



30'000



18'000



30'000



100'000



PARTNERSHIP OPPORTUNITIES

BRANDING

We offer customised partnerships with the possibility to display your brand on Tristan's F4, Race suit, Helmet, Social Media and other marketing platforms : press releases and website. Main sponsors may also be displayed on the team's equipment : Truck, Trailer and Paddock.

HOSPITALITY

Tristan's partners will have a yearly access as VIPs inside the Formula 4 paddock and hospitality zone. We will offer unique experiences for your brand and partners to visit the team's box and live the thrill of a starting grid! Tristan and his car will be at your disposal for selected events.

B2B

As Tristan's trusted partners, you will benefit from his extensive network in the Motorsport domain. A great asset and opportunity to develop new business relations within the Grand Prix World.

F4



CAR BRANDING

Within our partnership offer, we will offer the possibility to add you brand name in the following locations :

1. FRONT WING FLAPS

2. NOSE CONE

3. CHASSIS COVER

4. CHASSIS SIDE

5. SIDEPODS

6. REAR SIDEPOD

7. ENGINE COVER

8. REAR WING ENDPLATE

9. REAR WING ENDPLATE (EXT)



SPECIAL HELMET BRANDING



Lando Norris's helmet for quadrant

UNIQUE OFFER : CUSTOMIZE TRISTAN'S HELMET :

Tristan offers the unique opportunity to entirely customise his racing helmet with your brand's decoration.

Depending on the partnership, you could have the opportunity of designing one or more of Tristan's helmets, entirely with your brand.



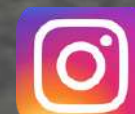
LET'S CONNECT



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